

THE VOICE

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Connecting people and possibilities in West Chester and Liberty Townships and along the I-75 Growth Corridor

Meeting ID: 387-276-509



Michelle Moody



Matt Miller



Steve Nguyen



Kevin Kellam



Sheila Watson



Mike Peters



Samira Jaweed



Michelle Hopkins



Lauren Boettcher



Jose Castrejon



Heather Ebbecke



Ali Wolfe

The West Chester Liberty • Chamber Alliance is “Zooming” ahead!

As we navigate this new normal, we will continue to connect people and possibilities to support our business community in whatever ways we can.

Now more than ever, we are truly better together.

We invite you to take a look inside to learn for yourself what The West Chester • Liberty Chamber Alliance is all about.

Join us as we #sharethegood from around our region!

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Getting Connected

Yasmen Brown-Jones

Director – Membership Development

Let the Chamber work for you! Now more than ever, we want to help connect the business community with resources necessary for success in this ever-changing environment. We can help organizations that want to grow their businesses along the I-75 growth corridor. Contact Yasmen if you or someone you know needs more information on how to GET CONNECTED.

Yasmen Brown-Jones | 513.777.3600 | ybrown-jones@TheChamberAlliance.com

Referral Member of the Quarter

If you have the most referrals for the quarter, you will receive a one hour massage! (\$90 value) *Recipient of massage will be announced quarterly at our luncheons.



Here's how it works:

1. Pass those referrals along to Karen Louder.
2. Get them excited about the West Chester - Liberty Chamber Alliance.
3. Make sure they join as a member.
4. If you have the most referrals for the quarter, you receive a one hour massage! (\$90 value)

A Time to Rally



LEADING FROM THE CENTER

WEST CHESTER • LIBERTY CHAMBER ALLIANCE

As America shut down seemingly overnight with the spreading coronavirus pandemic, our local business community has acutely felt the loss of its customers and its community. As we experienced the peak of the coronavirus, terms such as global pandemic, physical distancing and shelter in place have become part of our everyday vocabulary. Business leaders feel like they're navigating the unknown.



Joe Hinson, IOM
President & CEO

Restaurants - the first industry to be hit by the coronavirus, and hotels that were bustling until just a few months ago, preparing for patio weather and taking reservations for upcoming birthdays, celebrations or work-related events, now sit empty and unsure of when diners or guests will next pass through their doors.

Local gyms and day-care facilities which initially increased their cleaning regimens, had to make the difficult decision to close in the hopes that it's only temporary.

Countless store fronts that relied heavily on foot traffic that isn't there anymore are looking at their bottom lines, wondering how long they can weather the storm.

Our Chamber's number one priority is to help our members navigate these uncertain times. We continue to implore our community to offer a strong show of support for our local businesses. Just as we are doing all we can to bring vital information to help keep businesses financially stable and strong through this crisis, we feel just as strong about supporting our community's residents.

The safety measures that have forced us indoors and away from others to help flatten the curve and stop the spread of COVID-19 are working and continue to be the right thing to do. We're confident our strength, resilience and community spirit will carry us through. But we also recognize our small business owners need us more than ever as they take their own precautions.

To emerge from this with our businesses strong and intact, we need to ensure that we continue to make them feel special - the donut shop up the street, the local print shop and our neighborhood restaurant, are all able to stay afloat. While we may not be able to fully give them our patronage in person right now, there is much we can do to show our support.

As an example, visit your favorite restaurant's website and purchase gift cards for yourself and others to keep some money flowing to their bottom

lines. If those restaurants are still offering takeout or delivery, make a point to order from them now and again soon.

If there is an opportunity to order online, make a purchase even if the goods won't be available right away. If you're shopping online for things you'll need while in self-quarantine, like home exercise equipment or activities for your children, seek out local businesses to make these purchases.

If you use a service provider who won't be needed or can't provide that service right now - a dog walker, house cleaner, day care provider, a lawn service or any of the other folks who keep our lives in order and make them better - consider paying the person or company regardless so they'll be there for you again when this is over.

Also, please visit the websites of your favorite local businesses, and you'll find that many are offering discounts or telling their customers how they can assist. Many have gotten creative and have changed their business models to offer services remotely or shipping their merchandise to customers.

Though the Small Business Administration (SBA) has been providing opportunities for financial assistance for small businesses through its stimulus loan programs, much still feels out of our control. But there's plenty we can do to help our local businesses survive this crisis. We've all seen the incredible efforts they've taken for us, from cleaning to limited hours to ample hand sanitizer at the checkout. Let's do what we can for them.

It's also important to remember the positive impact we all can have on our community. In this time of uncertainty, we are encouraged by the power of connections and collaborations. People are working together, finding solutions and sharing resources. The ties that bind exist even when we can't share the same physical space, and these ties are proving to be unbreakable. We work best when we work together, even when our together looks a little different.

When the lockdown is lifted and we slowly begin to recover by returning to work and experiencing our "new normal", we'll continue to be here to encourage your success and provide you with valuable resources to aid you through this difficult time. Together, let's continue to support our local businesses, the bedrock of our communities.

**Thank you for being a valued member of the
West Chester - Liberty Chamber Alliance.
We will get through this together!**

This article is intended to provide our Chamber members and our business community with a perspective on the evolving coronavirus pandemic and the implications to our companies. The outbreak has moved quickly and some of the perspectives in this article may fall rapidly out of date.

West Chester - Liberty Chamber Alliance Mission Statement

A regional community leader promoting business innovation and growth, advocating free enterprise, addressing issues of regional and community significance and leading our members to a higher quality of life.

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Chamber members can advertise in The VOICE and reach more than 1,000 leaders in the business community.

For cost and specifics, please contact

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Subscriptions are included in the annual dues of each Chamber membership.

Additional subscriptions are available to Chamber members at \$75 per year.

Non-member subscriptions are \$100 per year. For more information, call 513.777.3600.

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A Note From the Editors

Although our world seems almost unrecognizable from what it was 2 months ago, one thing is certain, West Chester and Liberty businesses and families have risen to the challenges and filled us with hope. Throughout these pages we hope you enjoy the stories of our local businesses and how they have been helping during this pandemic. We are forever grateful to the professionals and the families who stand behind them to keep serving the needs of our community. Please help us thank an impossibly long list of hospital staff, first responders, food banks, donors and volunteers, teachers, students, grocery employees and their supply chains, and the decision-making leaders who have made the difficult decisions to keep us safe and well. We have always known that our community is full of do-gooders and faithful servants, but it has never been clearer or more impressive than these past weeks. The West Chester - Liberty Chamber Alliance is very proud to know and work among such fine people. Too often we hear the hard news, let's #sharethegood and we will make it through this, together!

Sincerely,

Jenni and Jen



Jenni Birch Szolwinski



Jennifer Best

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MEET WITH CHAMBER PRESIDENT & CEO JOE HINSON

Every Friday from 9-12 at The Chamber Alliance

Joe has over 20 years of experience and expertise on the I-75 Growth Corridor and an almost limitless list of resources to help your business grow.

Chamber coffee and Java with Joe courtesy of:



Brad Mansfield
Business Development Coordinator
513.860.1210
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Here's what some of our members have been doing to help our community! #sharethegood

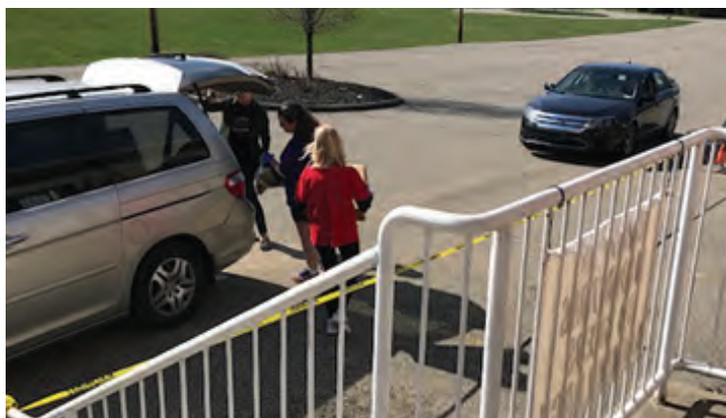
Reach Out Lakota provides emergency food boxes

What great communities of West Chester and Liberty Township! While the COVID 19 virus has been spreading and more restrictions have been added to people's lives, the heart of most people is on how they can serve others. Each day, food and supplies are dropped off in our shed which helps us keep up our supplies while demand will grow.

We knew that the loss of jobs was going to cause immediate hardships to those who live paycheck to paycheck. We took an immediate response by adding 3 days a week of emergency food boxes provided by drive-up services. The community filled volunteer slots in 3 days and more want to help. It has been a pleasure to see so many reaching out to their neighbors and the community in various ways.

Families have been very appreciative of the food they are receiving and the flexibility we are providing in order to get food to those in need. Hearing mothers and fathers express their gratitude for the food and personal care items has been heartwarming and uplifting.

-submitted by Scott Stephens



ColdIron Events Offers Disaster Response

ColdIron Event Rentals is typically known as greater Cincinnati's largest local tent and event rental company specializing in large festivals, corporate events and weddings. But for the last few weeks, they have functioned as a disaster response team, completing about 15 installations for local first responders and hospitals. They have provided drive thru-testing centers and extra space for hospital beds as well as shelters for those practicing social distancing while waiting in line to enter a grocery store. ColdIron has also supplied easy-to-sanitize tents for businesses needing extra break rooms or meeting space and a full restroom trailer for additional space and hand washing stations.

-submitted by Kerry Schall



Cincinnati State donates desperately needed PPE

One of the ways Cincinnati State is serving the community during the COVID-19 crisis was the recent donation of 18,000 medical gloves, 600 masks with face shields, and medical gowns for front line local health care workers.

The PPE (Personal Protective Equipment) donations went to West Chester Hospital, University of Cincinnati Medical Center, TriHealth, and the Mason Health Care Center. The college is also preparing to loan area hospitals, if needed, up to six devices that can be used to mechanically ventilate severely ill COVID-19 patients.

"PPE is expensive, but it is the right thing to do for our community," said Dr. Janelle McCord, dean of Cincinnati State's Health and Public Safety Division.

Cincinnati State is a leading local educator of registered and practical nurses, respiratory therapists, medical lab technicians, EMTs, paramedics and other health care professionals. Its alumni work in every hospital in the region, as well in physician practices, long-term care facilities and other health care settings.

-submitted by Dr. Monica Posey

#ShareTheGood at the Cincinnati Marriott North

Over the last month or so, this global pandemic has felt like one, big dark hole. The doom and gloom on social media, television and radio is pretty hard to dismiss. The Cincinnati Marriott North is trying to face this difficulty with optimism. We had to make the hard choice to lay off almost 90% of our hard-working staff as the traveling economy is over for the time being. Our ownership group is standing by its workforce by promising that everyone will have their jobs back when this pandemic is over, and they are continuing to offer insurance for everyone. Even though these are difficult times for our owners, they understand that the backbone of their hotels are suffering too, and they are staying connected with every employee to make them feel secure in their future, and to know they are valued. That is resilience and we will come out of this stronger than ever before!

-submitted by Jennifer McKenzie

Thank you, #HealthCareHeroes

Sometimes it's easy to spot a hero. Like Premier Health's care providers on the front lines of the current health crisis. They have been working around the clock, helping patients in ways that go beyond what they've ever been asked to do before. And for that, we are immeasurably grateful.

Sometimes heroes are standing right beside us and we don't even realize it. Like Premier Health staff members who work behind the scenes, doing whatever it takes to support the front-line teams so they can focus on the tasks at hand. Or those who have stepped into unfamiliar roles so they can help wherever they're needed.

So many Premier Health employees are the true heroes in our lives right now – ordinary individuals doing extraordinary things every day. There has never been a time in our history when they have shined brighter, and we recognize all our #HealthCareHeroes who are showing up, saying yes, and demonstrating bravery, patience, and compassion.

Please join us in shining a light on a health care team member you know by posting their picture on



Facebook or Instagram along with a few words about how they're a health care hero, and tag it with the hashtag #healthcareheroes so that we can recognize and celebrate them.

Heroes also need helpers. Many of you have reached out to express your support for our dedicated health care team who is on the front lines. It means so much, and we thank you deeply for your care and concern. Our community has consistently demonstrated grit and resilience when faced with adversity, and the current health crisis is no exception. Some have asked how you can further assist. Please know your offers are most welcome and are of immeasurable value. Please visit our website www.PremierHealth.com/covid19help to learn about the many ways you can help in the fight against the coronavirus pandemic.

You can rest assured that at Premier Health, our care lives here for you – now, and when we've come through this crisis together.



Highlighting Heroes: Turnaround Enables COVID-19 Testing for Employees and Patients

Cincinnati Children's is known for its collaborative spirit and innovative approach to meeting challenges. With the advent of the novel coronavirus (COVID-19) outbreak, these traits have never been more evident.

Here's just one example:

Two weeks ago, the nation was facing a shortage of viral transport media, which is used in COVID-19 testing. Nasal swabs taken from a patient are placed in a tube filled with the media, then sent to an outside lab to be tested. Without media to preserve the specimen, there can be no testing.

Kris Justus, PhD, vice president, Cincinnati Children's Research Foundation, put a call out to Carolyn Lutzko, PhD, and her Cell Manipulation Lab, asking for help. Specifically, she asked, could we make our own media?

Lutzko's response was, "We'll figure out how."

The Cell Manipulation Lab team consists of roughly 12 people who typically prepare patient cells for gene therapy or other specialized manipulations before transplantation. They have clean rooms located on the 11th floor of Location S that provide a sterile environment for their work.

"The team set about doing some research and put together a recipe of four to five components that get mixed, sterilized and transferred into tubes.

Within two or three days of Kris's request, we made our first batch," said Lutzko.

That lightning-fast turnaround was a historic feat for the team. The usual time between a request and delivery ranges from weeks to a few months.

Said Lutzko, "We were able to do this so quickly because we had tremendous support from across the medical center— our whole Translational Core Lab team, ORCRA, Facilities, Research Purchasing, the Microbiology and Clinical Labs. We needed rapid delivery of materials. People were calling at midnight to get approvals. Everyone pulled together to make this happen."

Much of the preparation and planning was done via Skype. Then the Cell Manipulation Lab staff separated into smaller teams to come in on assigned days to make the media.

Thanks to their efforts, Cincinnati Children's was able to begin testing employees and patients the week of March 15.

"Everyone across the institution just stepped up," said Lutzko. "They dropped everything to get this done without hesitation or concern. It's so gratifying to see people contributing in whatever way they can, and all of it counts. It's yet another reason why I'm proud to be part of Cincinnati Children's."



A thank you to all of our Health Care Heroes

From caregivers to environmental services, Mercy Health associates on the front lines are working day and night to keep our patients and communities healthy. Their compassionate and selfless work is inspiring, and we are immensely grateful for their dedicated service.

Their tireless work during our response to COVID-19 has also garnered an outpouring of support and gratitude from our local communities. Our Mercy Health ministry recently

received this touching letter from a member of our Cincinnati market community thanking all health care heroes for the work they are doing to combat COVID-19. The letter reads:

I would like to say, "THANK YOU!!" to every single person who works at your hospitals and hospital facilities. Thank you all for choosing to work

in the health care industry and for your dedication to caring for the general public during this unprecedented time. Your uncommon valor does not go unnoticed. Your compassion and love for helping people is what makes the world a better place.



I know that I am not the only one who notices the extraordinary sacrifice and amazing job that each of you is doing each and every day. I apologize that it takes a pandemic to remind us all of the invaluable job that you all have. I would personally like to take this opportunity to salute you!

On behalf of myself and my family. I am extremely grateful that you have chosen to lead a life of service. May God hold each of you in the palm of his hand and keep you and your families safe and healthy.

Thank you for being the HEROES that you are.

They are all heroes. They are out there helping, healing and comforting people. This is everyone...doctors, nurses, technicians, janitorial, everyone who comes in contact with the patients and try to make their days a little better and less frightening. They are all putting their lives at risk for the greater good.



TCH Creates a Spark to Ignite Hope and Joy

During these incomparable days of uncertainty and isolation, we all need a spark of hope to reignite our fatigued and stressed spirits. The Christ Hospital Health Network leadership team decided that's exactly what their employees

need, so they don't feel alone in the trenches of the COVID pandemic. As the illness reached Ohio, they started with encouraging hand written sticky notes on employee cars. "People were so moved by this little act of kindness," said Dr. Regina C. Shupe, DNP, RN, executive director of Patient & Guest Services.

"They sent email after email thanking us." When the backs of team member's ears were rubbed raw from wearing protective masks, leadership distributed 1,000 headbands to secure the masks in a different way, and 5,000 guardian angel pins, formally blessed by Father Adrian, were handed out with a special prayer for caregivers. COVID patients are also included in the hospital's hope campaign.

"COVID patients are isolated and separated from loved ones, and naturally have a high level of anxiety," said Shupe. To help, the hospital delivered iPads to each COVID patient and assisted them to FaceTime with their family. Shupe says what really helped the patients was receiving a flood of handmade cards and well wishes made by young children in the community. And then, community donations came pouring in. The Cincinnati Zoo and Botanical Garden donated floral bouquets for COVID patients who may have them, and other donations for the staff include Easter candy, fresh produce, merchant gift cards, and other outpourings of generosity. "As a relative newcomer to the greater Cincinnati region, I



am amazed during this unprecedented time by the degree of cooperation, generosity, kindness and openness demonstrated by the residents," said Arturo Polizzi, president and CEO of The Christ Hospital Health Network.

Shupe agrees and says all the outpourings helps the staff feel appreciated and supported. "We felt so strongly that we wanted to take good care of our team during this stressful time," said Shupe. "Then to see our community express the same thing in such a beautiful way, well, it's extraordinary how that helps our staff feel hope and how they're certainly not alone." Heather Sherwood, Director of Development at The Christ Hospital Foundation, said generous donors contributed more than \$113,000 so far that will support their Employee Assistance Fund for "frontline employees who are putting themselves in harm's way for the greater good."

Even before this current pandemic, the leadership made sure joy was a priority to the staff. "We intentionally design for joy," said Shupe. "This is a team that really loves to experience joy, so we really just bring them back to something they are used to, and that makes them feel more secure." Joy creates caregivers who are whole-hearted and can incorporate love into what they do—the entire team of 6,500 employees, who all serve the patients in a different way. "This is the work that I love so much," Shupe said. "Being able to bring joy even through fear and chaos because people can get centered around joy.



Leading the Front Lines of Healthcare

UC Health's West Chester Hospital has always taken great pride in providing superior healthcare services supported by the highest levels of patient safety to the people within the communities we serve.

"Since the COVID-19 outbreak, our team of healthcare professionals—as well as hundreds of healthcare professionals working in hospitals

in Cincinnati and across the nation—are leading the front lines of care, placing themselves at risk and in harm's way to provide much-needed medical treatment during this public health crisis," said Tom Daskalakis, chief administrative officer at West Chester Hospital. "Not only are our physicians and employees screening and treating individuals for COVID-19, they continue to provide much-needed care for other emergent illnesses and injuries."

Not surprisingly, the Emergency Department at West Chester Hospital has become a center point of activity amid the COVID-19 outbreak. People continue to be screened for COVID-19 within



a specially designated medical area located adjacent to the entrance of the Emergency Department.

At the heart of this process you will find Sanjay Shewakramani, MD, medical director of the Emergency Department at West Chester Hospital and associate professor of emergency medicine at the

University of Cincinnati College of Medicine. He's not only fulfilling his physician duties by providing emergency care to patients, but he's also managing the influx of patients during the pandemic—all while supporting and leading emergency clinical staff during an unprecedented time in the healthcare industry.

first and foremost through everything we do."

According to Dr. Shewakramani, one of the biggest surprises that he has encountered during the pandemic relates to the degree to which the general public has kept themselves informed. "It would be very easy for our hospital and health system to become overwhelmed from

screening and treating volumes of patients similar to New York City, Seattle and New Orleans," he says. "However, the people in our community have taken social distancing very seriously which has undoubtedly helped to reduce the spread of the virus."

While these are trying times within the healthcare industry and our community, moments of hope and support continue to spring up on a daily basis at West Chester Hospital.

Members of the community are regularly reaching out to the hospital to offer assistance. "Even in these times when many are struggling financially, individuals and organizations in the community recognize the hardships that the hospitals are experiencing. Their kind messages of gratitude and support as well as generous donations have been strengthening and encouraging," states Dr. Shewakramani.



West Chester Hospital |  UC Health



A Special Message to our Medical Professionals and First Responders:

We thank our doctors, nurses, police, fire and ems departments and military for your hard work, sacrifice and commitment to providing excellent patient care during the COVID-19 pandemic.

Your personal and professional sacrifices do not go unnoticed.

Many of you have sacrificed time with loved ones, self-care and your own safety to provide care to those infected. It is because of you that so many patients affected by the virus have already recovered.

*You are the front line. You are the heroes.
Thank you for answering the call to serve.
We will get through this together.*

 WEST CHESTER • LIBERTY CHAMBER ALLIANCE

Building and cultivating relationships when needed the most!



A lot has happened since our last NEXT YP Emerging Leaders update. We are currently in the midst of a major health crisis, with the coronavirus reshaping how we live our lives and interact with others. We want to start out this month by thanking everyone who is involved with our community health care systems and those who are still working to keep our community running! Without you, things would be much worse.

Before life took a sharp detour, we managed to pack the first half of March with three events as well as complete our new logo design! Our first event of the month was a NEXT 5x7 networking event that was held at the USHealth Advisors office. Fellow committee member Clinton Griffith was our host for the evening's events. Along with networking and delicious food from Johnny's Italian Steakhouse, Clinton gave away so many door prizes that everyone had a chance to leave with something! Clinton's education piece was all about the start of his company and its growth into the thriving business it is today.

We held our first NEXT YP Lunch and Learn of the year at the Chamber offices, with the lunch again sponsored by USHEALTH Advisors. Certified Life Coach John Rhoads was our featured speaker, delivering a presentation on the topic of "Our Internal Lenses." We spent the hour diving into the differences among peoples' perceptions of events and interactions. By acknowledging and understanding the value of these differences, we can create more meaningful relationships, stronger managerial practices, and enhanced workplace interactions.

Rounding out March, we held our first community outreach of the year. The group teamed up with the American Heart Association to help them prepare participant race packets for their upcoming Heart Mini races and events.

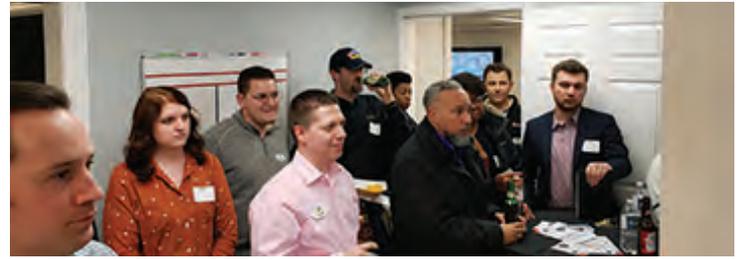
At the end of March we had to reassess how we could connect with one another. Unfortunately, our normal NEXT 5x7 networking event for April was cancelled due to the coronavirus. This event was scheduled to take place at Taxley, a business owned by Anisha Bailey that specializes in tax debt and compliance resolution. We still want to show her some love for making the commitment to host us!

On April 1st we held our first-ever virtual networking event! We completed a "Sixty-Second Connect" style meeting with about 17 people in attendance. Our goal is to continue having events like this so we can stay connected, build on our current relationships and create new ones. Our schedule and format with these events may be a bit fluid initially, so you can stay



informed on all of our future events by following our Facebook and LinkedIn accounts. We hope everyone stays safe and healthy!

Colin Yeakle,
President, DynaPay



5x7 Business Connect at PromoSpark



5x7 Business Connect at USHEALTH Advisors



Lunch & Learn with guest speaker John Rhoads



Outreach with the American Heart Association



Follow us on Facebook or email Jenni Birch Szolwinski at jszolwinski@thechamberalliance.com to be added to our email distribution list.



March Luncheon Recap

Members and guests of the West Chester · Liberty Chamber Alliance were able to hear a panel discussion on Education in Butler County presented by Jon Graft, Superintendent/CEO of Butler Tech, Matt Miller, Superintendent of Lakota Local Schools, Dr. Moira Casey, Associate Dean of Academic Affairs at Miami Regional Campus and Dr. Monica Posey, President of Cincinnati State Technical and Community College.

Jon Graft started off sharing how education was going through a revolution. No time in history have we seen so much transformation. He shared about the cooperation that happens between organizations, redefining their role. Butler Tech has 5 campuses and so much variety for students to choose from. Students can take advantage of the bioscience center, natural science center, school of the arts, mechatronics, aviation, cosmetology, or public safety just to name a few. Technical education looks much different than when many of us graduated from school.

Matt Miller focused on the partnership with The Chamber Alliance and preparing students for life after graduation and Lakota's 4 E's: Employment, Enlistment, Enrollment or Entrepreneurship. While every students path is different, Lakota looks forward to working with Chamber members to grow internship opportunities so every Lakota graduate will have an opportunity to experience an internship prior to graduation. Katie Bauer is working for Lakota in the Chamber office to grow these opportunities for students, and the District would appreciate your support.

Dr. Moira Casey from Miami Regional Campuses spoke about their focus on "yes and". They want to create solutions. Currently you can achieve 19 bachelor's degrees at their regional campus. It no longer must be a choice of work or higher education. You can do both. They are seeing many employers paying for higher education opportunities.

Dr. Monica Posey wants to work more with you and provide access to higher education for students at all academic levels. They have over 100 degrees and certifications that can be achieved through their programs. They are currently adding 2 applied bachelor's degrees based on needs that were identified. They are also very involved in college credit plus, allowing high school students to get a jump start on college.

Questions were posed about employment and how to prepare students for employment needs. All our experts shared that they are shifting to prepare students for trends in the emerging marketplace, recognizing that old repetitive jobs are being replaced by machines. Children from a young age are being exposed to new ways of learning and innovation. Educators are listening and responding.

We also talked about soft skills. All levels are focused on ensuring students are strong in their soft skills. Colleges and high schools are focused on co-op and internship opportunities, getting students exposed to the work force. All levels are looking at opportunities for public speaking, and building skills around teamwork, communication, problem solving, collaboration, critical thinking, adaptability, and being an engaged community member.

A consistent challenge in education, like all businesses, are finances. All levels of education spoke about how they are dealing with their financial challenges. Miami Regionals and Cincinnati State made their case for the strong value they offer for their students, leading to student success. Miami spoke to the decrease in state funds. For K-12, the investment being made is turning out great graduates. For technical education, there are more students than Butler Tech can serve due to the funding cap. The goal across all institutions is how to stretch every dollar to best serve our areas students.



We are very fortunate to have so many excellent educational institutions collaborating to serve adults and youth in our area, providing an educated workforce to West Chester · Liberty Chamber Alliance members. Mr. Graft is correct when he says that we are in an education revolution, and the future is bright for our community.

Julie Shaffer
Lakota Local Schools, Butler Tech Board of Directors



State of our Schools Panel



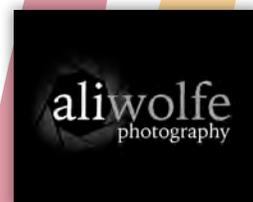
Moderator
Rick Shively,
WealthWave Transamerica
Financial Advisors



Emcee
Jennifer McKenzie
Cincinnati Marriott North



West Chester Township Trustee
Ann Becker



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Luncheon Sponsor Lakota Local Schools



Luncheon Sponsor Strategic Orientation



Table Display SpotOn Productions



Corporate Table Planes Companies



Table Display The Legacy at Liberty Ridge (Not Pictured)



First Time Luncheon Attendees



Corporate Table Fifth Third Bank

Luncheon Schedule

May Luncheon

Tuesday, May 12, 2020
12 noon

Via Zoom meeting

Visit www.TheChamberAlliance.com for more details

Speaker: Jonathan Theders

Topic: Working remotely?

Know the extra steps to take to secure your business outside the office.

Emcee: Britt Scearce,
Emery Federal Credit Union



Jonathan Theders is the CEO of RiskSOURCE Clark-Theders, a Cincinnati based firm focused on risk management and insurance solutions for its business and personal clients. Celebrating over 40 years and founded on

guidance, service and trust, Jonathan is a second-generation leader of his family business. He believes that insurance alone is never enough and serves as an outsourced risk manager for clients and delivering beyond insurance approaches to their risk.

Jonathan graduated from Eastern Kentucky University with a BS degree in Insurance and Risk Management with a minor in General Business. Jonathan and his wife, Heather, are the proud parents of two daughters, Lily and Olivia. He enjoys golfing, traveling and spending time with his family.

A Cyber Breach. It's your business, so it's your liability.

Cyber Security is always top of mind, but now more than ever, you need to make sure your business is secure. During times of crisis, we routinely see an uptick in cyber crimes, add to the mix a remote workforce, and it could result in an incident that is difficult to recover from.

- 43% of cyber attacks target small business and 60% of those businesses close after six months
- 41% of small businesses that suffered a data breach reported it cost more than \$50,000 to recover
- Your employees, customers and vendors can leave you exposed to possible attacks
- Let's talk about the risk AND talk about protecting your business

This event is subject to change. Please check www.TheChamberAlliance.com for the latest updates.

June Luncheon

Tuesday, June 9, 2020
11:15-1:00

Basil's on Market
5650 Tylersville Rd, Mason

Speaker: John Rhoads,

Topic: Internal Lenses
How Perception Impacts Your Business

Emcee: Ian Murray, SpotOn Productions



As an ICF Certified Life Coach, John Rhoads guides individuals, teams, and small businesses to find their unique strengths, vision and purpose in a way that allows each person to see how they fill a roll in the context of the

world around them; to find purpose and meaning in daily life. Through one-on-one coaching, workshops, seminars, vision planning, and action planning, John uses his gifts of being able to see the individual strengths of each person and the connection of how those strengths fit into the community and world to develop short, mid, and long-term goals.

Internal Lenses How Perception Impacts Your Business

Just like sunglasses or bifocals we have a pair of internal lenses that filter our perception of the world. Our customers, coworkers, and business partners all wear their own lenses that impact how they perceive the services we provide. What lenses do you wear in your business? Do they need to be cleaned, repaired or replaced? What if you could influence your staff and clients if you understood more about their lenses? How does your perception impact your business? Come join the discussion and find out what lenses you may be wearing!

How To RSVP

Call the Chamber at 513.777.3600 or visit www.TheChamberAlliance.com. Luncheons are held the second Tuesday of each month from 11:30am-1:30pm. Cancel before noon on the Monday before the Luncheon to avoid being charged. *Special dietary needs will gladly be taken care of by letting us know when you RSVP for the luncheon.*



Design Services

MSP's commitment to quality has been the cornerstone of our past and is the foundation for our future. Our holistic approach of collaboration between design disciplines and our commitment to communication has served our clients well since 1856 and has given us an impressive level of success.



Markets

- Higher Education
- K-12 Education
- Land Development & Civil Engineering
- Planning & Urban Design
- Corporate & Commercial
- Civic & Municipal
- Parks & Recreation
- Housing
- Healthcare



What We Do

- Ar Architecture
- En Engineering
- La Landscape Architecture
- Pl Planning
- Su Surveying

Annual Celebration!

AND AWARDS DINNER

It was just two months ago when we were all celebrating together under the Big Top at our Annual Celebration. We were thrilled to celebrate our members, the most talented community of professionals, who make West Chester and Liberty Townships the best place to work. It was a special privilege for us to recognize the members who endeavor to enrich our community with their beautiful businesses and generous outreach. Some may say we are lucky to have such honor within our community, but we all know that luck is just a small part, it is the hard work of many that build the community that we have!



Walter Eppley Lifetime Member Award
Kendall Wright,
Entelechy Training and Development Inc.



A. Christian Worrell III Emerging Leader Award
Brianna Louder, SAXON



Larry Schumacher Beautification Award
The Kleingers Group



Dorothy & Art Roth Citizen of the Year Award
Maggard Memorials and Laser Art Technology



Carlos Todd Business Person of the Year
Tom Daskalakis, UC Health West Chester Hospital



David & Katy Kern Beautification Award
Taziki's Mediterranean Café



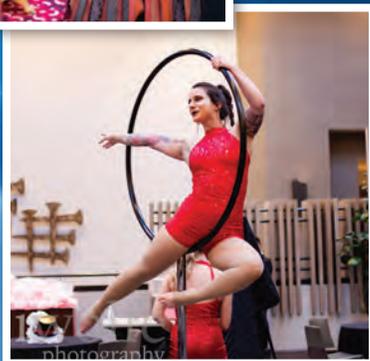
Ambassador of the Year
Michelle Moody, West Chester & Liberty Lifestyle Magazine



River City Furniture Community Support Award
Edge Teen Center



Jerry Bryan Chamber Member of the Year
Britt Scaere, Emery Federal Credit Union



Thank You to our Sponsors and Supporters!

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Event Sponsors

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The Legacy at Liberty Ridge

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Karma in the Kitchen
Molly's Cupcakes
Nothing Bundt Cakes

Photography – Ali Wolfe Photography

Audio/Visual – TEC Services

#chamberconnections



Connecting People and Possibilities

Kevin Rains,
The Rains
Family CARSTAR
Group



Earlier this year, Kevin Rains, CEO of The Rains Family CARSTAR Group, spoke at an event hosted by Chamber member City Gospel Mission about breaking the cycle of poverty. Because of this breakfast event, City Gospel Mission is able to continue serving in the communities around us through its programs like the JobsPlus Employment Network. JobsPlus helped The Rains Family CARSTAR Group find a new employee for their West Chester location. Over the last year, this individual has grown from an apprentice to a full body technician, and they are very proud of his progress!

Carrie Lefker,
Lexington Hotel
Management



At a recent Sixty-Second Connect event, Carrie Lefker at Hospitality Solutions for Lexington Hotel Management reached out to Scott Stephens at Reach Out Lakota to see how they could partner. Carrie's company is doing quarterly volunteer work to give back to the West Chester/Liberty communities. They are planning to volunteer for an afternoon with Reach Out Lakota and help sort donated items and get them ready for the clients who come in for services. They will also be exploring the possibility of participating in Reach Out Lakota's Corporate Food Fight in June where companies participate in a friendly competition to see who can donate the largest amount of food to the pantry to help refill the shelves in the summer when supplies run low.

Scott Stephens,
Reach Out
Lakota



John Rhoads,
Rhoads Life
Coaching



Pinot's
Palette



John Rhoads, Certified Life Coach and a member of the The Chamber's Membership Committee, met Pinot's Palette of West Chester at the 2019 Business Expo. Pinot's Palette owners Emily Davis and Alex Paul had jumped right into participating in The Chamber and hosted a booth at the event. After working together to connect networks, Rhoads Life Coaching and Pinot's Palette co-hosted an intentional painting session in early January stretching into the different roles we play in daily life. This creative workshop was so well received that plans have been made to host four additional intentional painting sessions in 2020. A great partnership and friendship through #chamberconnections!

Bob Wiwi
SCORE



Bill Lendl,
Raymond James and
Linda Boutet,
Apple Pie Cleaning
Company

WCLCA Small Business Advocate and Certified SCORE Mentor Bob Wiwi suggested that Linda Boutet, Chamber Alliance Ambassador and Owner of Apple Pie Cleaning Company, call Bill Lendl of Raymond James. Bill invited Linda to visit the Phoenix Chapter of BNI. They chatted after the meeting and Linda joined Bill's BNI group. Bill's office buildings, Fourelle Properties, became Apple Pie's first commercial account in Butler County. Bill and Linda continue to enjoy a professional relationship in networking with both Chamber Alliance and BNI members!

Amy Young,
MidPoint
Library West
Chester



Michelle
Reynolds,
Primerica



Julie Shipley,
N2 Publishing



At a recent Women 4 Women monthly meeting, Amy Young, Branch Manager at the MidPointe Library West Chester, met Michelle Reynolds of Primerica. Michelle invited Amy to speak about the Library's new Maker Space, Innovation Pointe, at her weekly BNI meeting. Amy was able to share information on how the space will help small businesses and professionals in Butler County. At that meeting, Amy met another Chamber member, Julie Shipley of N2 Publishing, and was invited to her BNI chapter to share the same information. As a result, several members of both groups have visited the Library to learn how to use the equipment and ways it can help promote their businesses in the future!

Tony Fenno,
Right at Home
Cincinnati



After attending a Chamber event in the summer of 2019, Tony Fenno, owner of Right at Home Cincinnati, was impressed by the welcoming and professional group in attendance. He left with a sense that our Chamber was working for the betterment of the community, and he knew that joining would be worth the investment of this time. As a new Chamber member, he's looking forward to making new connections for his business.

Have a
#chamberconnection to share?
We'd love to tell your story!
Send it to Jenni Birch Szolwinski at
jszolwinski@thechamberalliance.com



As we face these uncertain times to show our support for community wellness, we strive to be a constant support system for our local businesses. Please note that while some of our dates are cancelled, we would like to recognize and thank our sponsors. We are looking forward to our first opportunity to meet face to face, until then please check our website for ways to connect with our speakers and members via videoconferencing. Thank you for your continued support of this great community and each other.

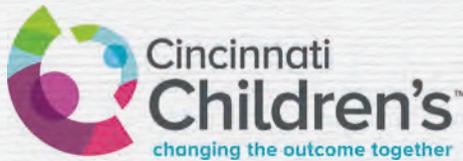
These events are subject to change. Please visit our website for any updates.



NEXT = Networking, Educating, eXcelling, and Transforming

The mission of NEXT is to provide professional and personal development opportunities in West Chester & Liberty for Emerging Leaders along the I-75 Growth Corridor.

To be updated with NEXT YP Emerging Leaders upcoming event information, send an email to Jenni Birch Szolwinski, jszolwinski@TheChamberAlliance.com or call her at 513-777-3600. Connect with NEXT YP on Facebook, Twitter, and LinkedIn for news on 5x7 Business Connect monthly events, our Philanthropy opportunities, and quarterly Lunch & Learns.



NEXT YP 5x7 Business Connect

POSTPONED Wednesday, May 6, 2020

5:00 - 7:00 pm

Location: Grainworks

7790 Service Center Dr, West Chester



NEXT YP 5x7 Business Connect

Wednesday, June 3, 2020

5:00 - 7:00 pm

Location: Aloft Hotel

9183 Centre Pointe Dr, West Chester



NEXT YP Lunch & Learn

Wednesday, June 11, 2020

11:30 - 1:00

Location: The Chamber Alliance Office

8922 Beckett Rd, West Chester

Guest Speaker: Kelley Bell, SAXON

Lunch sponsored by Fifth Third Bank



Business After Hours is an informal event that provides the opportunity to network and socialize with fellow Chamber members. This is the perfect time to build new business relationships and strengthen established ones.

Business After Hours are hosted by various members to showcase their business and/or facility.

Business After Hours is held at various locations on the third Wednesday of each month from 4-6pm. No RSVP is necessary.

***This is a members-only event.**

May

Wednesday, May 20, 2020

4:00 - 6:00 pm

Location: Graydon/

Northwestern Mutual

7570 Bales St #220 and #200,
Liberty Township



June

Wednesday, June 17, 2020

4:00 - 6:00 pm

Location: iFly

7689 Warehouse Row,
Liberty Township



These events are subject to change. Please visit our website for any updates.



Reservations are not required, but SPACE IS LIMITED!

Please be aware that seating will close at 45 participants. Early arrival is strongly suggested.

Sixty-Second Connect

This fast-paced networking event is an opportunity for lead exchanges. Come prepared to present a sixty-second commercial on your company and exchange business cards with other Chamber members. Two members are chosen each month to present a 5-minute presentation at the next month's event to give a more in-depth overview of their company.

***This is a members-only event.**

Sponsors



May

Tuesday, May 19, 2020

12:00 - 1:00 pm

Location:

The Chamber Alliance Office

8922 Beckett Rd, West Chester

Lunch provided by Johnny's Italian Steakhouse



June

Tuesday, June 23, 2020

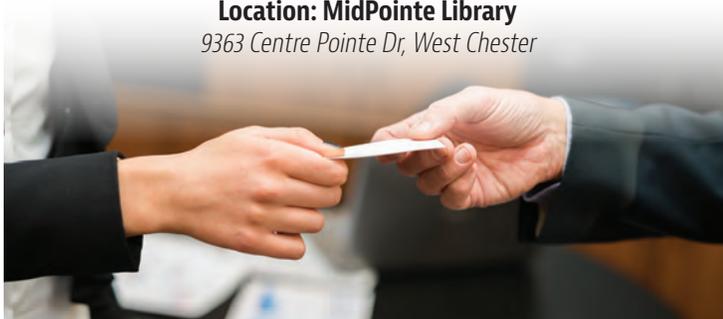
12:00 - 1:00 pm



WEST CHESTER • LIBERTY CHAMBER ALLIANCE

Location: MidPointe Library

9363 Centre Pointe Dr, West Chester



WOMEN 4 WOMEN

wisdom • wealth • work • wellness

Women 4 Women (W4W) is the West Chester • Liberty Chamber Alliance group that brings women together for networking and discussions that address interests and concerns of women today.

Cost: \$10

Please visit TheChamberAlliance.com or call 513.777.3600 to RSVP. Reservations are not required, but SPACE IS LIMITED! Please be aware that seating will close at 45 participants.

*Members and non-members are welcome.

Breakfast included.

Sponsored by



May

CANCELLED Friday, May 1, 2020

8:00 - 9:30 am

Location: The Chamber Alliance Office

8922 Beckett Rd, West Chester

Speaker: Jamie Moore

Topic: Cyber Security

Lunch & Learn

Wednesday, May 27, 2020

11:30am-1:30pm

Location: Centre Park Holiday Inn & Event Center

5800 Muhlhauser Rd, West Chester Township

June

Friday, June 5, 2020

8:00 - 9:30 pm

Location: Lunatic Fringe

7033 Yankee Rd, Liberty Twp

Speaker: Lisa Gear

Topic: Tips & Tricks for REAL Women's Hair



What's Trending?



The fourth quarter of the 2019-20 school year started unlike any I have experienced throughout my 25 years in education. Prior to Governor DeWine officially closing our schools, we announced that Lakota would hold a remote learning exercise to practice what we perceived to be inevitable. Just days after making this decision, we learned that schools would close.

The response by our teachers, administrators and staff was to be "all in" during the exercise. On March 13, while our students stayed at home to practice remote learning, our staff reported to their buildings to collaborate and plan what education would look like when we returned from spring break. This was no longer a practice exercise "in case" it happened; this was a dress rehearsal for a whole new way of teaching.

There have been too many moments of hope and joy during this unimaginable period to name just one. I watched our teachers and administrators work tirelessly over spring break to adjust lesson plans so

that they could be shared with students remotely. The idea of pressing pause on educating our students never crossed our minds.

One of the biggest concerns I heard was not wanting the teacher-student relationships to suffer just because we weren't in the physical classroom. How could teachers continue to strengthen the relationships they have been building all year long? Like all of the other obstacles we encountered, our staff knocked this one away, too. Video conferencing, daily check-ins and online chats among classes started almost immediately. Is it the same? Absolutely not. Have our teachers made it work? Absolutely.

I've seen countless teachers step outside of their comfort zone during this time. From teachers recording daily messages to students, principals sharing morning announcements on social media - even with their own children making an appearance, to teachers recording a whole lesson for their students, I couldn't be more proud of the effort our staff has demonstrated.

I've witnessed a community coming together to support our families in need. As soon as Governor DeWine announced that schools would close, we began

receiving emails and messages from our parents and community members asking how they could help to provide food for our families in need. While we already had a plan in place to provide breakfast and lunch to our students during this time, we urged our community to reach out to our partners who were providing emergency relief.

I've also seen our community come together to support the district. The emails, social media posts and kind words we've received have been so deeply appreciated by all of us. This has been a trying time for our community, our state and beyond. This year's theme has been "WE are In This Together" and it could not be more appropriate. Thank you for all of the support you have shown to Lakota Local Schools.



Matthew Miller is the superintendent of Lakota Local Schools. Follow him on Twitter (@LakotaSuper), Facebook (Matt Miller - Lakota Local Schools Superintendent) and Instagram (lakotasuper).



Access Business Finance

COVID-19: Lessening Its Impact on Your Business!

Over the past 30 days, America has experienced the increasing wrath of COVID-19. Outside of world wars, never has a single source of pandemic proportion raged against humanity. Uncertainty prevails for now because we don't know to what degree and to what level the coronavirus will affect people, the economy, business, government, the health system, and much more. No one knows for sure.

However, there is certainty. We know that COVID-19 will end eventually. It will be managed through an effective vaccine and everyone practicing healthy behavior and good hygiene. Americans will also use our collective skill, knowledge and experience to not only solve the COVID-19 challenge, but to create innovation and new industries as a result.

It's true COVID-19 is affecting everyone: people, business, government, education, nonprofits and

more. So, two questions emerge: "How long will it take COVID-19 to travel through the myriad of business sectors that populate the American economy?" And, "What Should Be MY Priorities Now?"

The answer to both questions is "It will take a while to work through these challenges."

In response to the COVID-19 pandemic, the U.S. Congress passed, and President Trump signed, The CARES Act on March 27, 2020. The Bill contained several taxpayer and business relief measures designed to inject cash and liquidity into the hands of individuals and businesses in America. This support is needed immediately to support the economy and to mitigate the effects of COVID-19 as much as possible.

To help business lessen the impact of COVID-19, Access Business Finance strongly recommends that ALL business and nonprofits connect with the U.S. Small Business Administration to take advantage of benefits available to them through The CARES Act. It's difficult to detail all the key elements covered under the Bill, but IT IS ESSENTIAL FOR YOU TO CHECK OUT THESE WEBSITES TO CONNECT TO SOURCES THAT CAN HELP YOUR BUSINESS SURVIVE NOW!

<https://covid19relief.sba.gov/#/>

<https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program-ppp>

<https://businesshelp.ohio.gov/>

There are also important additional resources of professional assistance available to business. These include accountants, attorneys, business advisors and coaches who can help guide your decision making about your business, financial help, strategic planning and implementation.

COVID-19 has changed the way the game is going to be played in the future for business and consumers. Access Business Finance is dedicated to helping business create and retain jobs and is available to assist you on your financing needs and answer questions about The CARES Act.



Stay Strong!

Andy McCreanor,
CEO Access Business Finance

Zoom – Virtual Meetings – Teleconferencing – Stay in Place – Washing Hands – Avoid Touching the Face – Safe Distancing – This is our new reality as we all navigate through this pandemic together.

Our lives and the way we do business has drastically changed with the declaration of a National & State Emergency.

Liberty Township has continued to serve the public's safety interests though we have implemented additional protocol to keep our employees and those we treat safe. Administrative personnel are working from home while police, fire/ems, and roads/parks personnel maintain safe habits and distances while performing their duties. Our parks are open from dawn to dusk, but the playgrounds and restrooms are closed. You can reach our team via phone or email for inquiries or business you may wish to conduct with the township. Any zoning requests must be submitted electronically. Trustee meetings are continuing virtually and are open to the public.



Virtual meetings and other changes during this pandemic can be attributed to our State Legislators passage of HB 197 and signed by the Governor. In this effort and in order to do discover what local communities' needs are, Governor DeWine established several committees. One being through the Office of Budget and Management (OBM) – Local Government COVID Strike Force. The Strike Force is comprised of members of the Governor's staff (lead by Kim Murnieks, Director OBM), County Commissioners and the County Commissioners Association of Ohio; Township

Trustees and the Ohio Township Association (OTA); and Mayors and the Ohio Municipal League. This committee conference calls/zoom weekly to discuss issues/concerns impacting us today and in the future that can be addressed either through legislative changes or administrative adjustments.

A member of that team is Christine Matacic, Liberty Township President and OTA CLOUT Executive Committee Chair. In addition to her participation with this group and working with our local legislators, she keeps the CLOUT Executive Committee and the Butler County Township Association informed of discussions and asks for their input. These calls have shown how County Commissioners, Municipalities/Mayors, and Townships/Trustees seem to have similar concerns –

- Open Meetings/Public Hearings
- Funding

- Employees – what can we do and what can't we do
- Supply Acquisitions
- Elections/Levy Issues and Timing
- Legal Requirements and Timing per ORC
- Future Economic Impact – Business Atmosphere and Budgets (decline in Sales Tax, possible more delinquent property tax payments, decline in motor fuels tax, income tax decline, Local Government Fund, etc.)
- Technology Challenges
- Rehiring Temporarily Retirees and Impact to their Benefits
- Understanding of the Federal Package
- And more

As circumstances change, so will we adjust at the local and state level. Please monitor the Liberty Township website (www.liberty-township.com), Liberty's social media platforms, and sign up for updates to stay apprised of any changes.

We ask that you please observe the orders/recommendations as they evolve over time from President Trump and Governor DeWine and their staff. Be cautious - what actions you take have an impact on the spread or containment of COVID-19. We are in this together and together we can make a difference in the outcome for every one of us.

Sincerely,

Liberty Township Trustees

Christine Matacic
Tom Farrell
Steve Schramm



West Chester
— OHIO —

Apart. Not Separate.

Pandemic Reveals A Community With Heart

The West Chester community has always exhibited great heart. The COVID-19 crisis, while devastating, also reveals the very best of the community and presents everyone with the opportunity to find new paths of connectedness.

While physically isolated from one another, West Chester's residents and businesses work together to forge a new sense of community – simpler and even more generous than before COVID-19. The philanthropic organizations we have supported over the years ramp up during times of crisis with donors wanting to help more, and more people than ever needing help.



Residents and businesses open their pantries with donations so Reach Out Lakota can offer drive-up service for those who need food the most.

The Community Foundation of West Chester/Liberty cancels their biggest fundraiser of the year – The Shamrock Shuffle – and yet starts a new Community Health Fund to support residents and businesses through this public health crisis and future ones.

Restaurants forced to close their dining rooms; and yet residents focus on ordering carryout from local eateries to help keep the small businesses afloat.

Everyone doing his or her part, even while we are apart.

In West Chester government, the pandemic meant finding the best way to serve our residents and businesses. Public service, after all, is about serving the public. West Chester's police and fire departments put themselves in harm's way every day to protect and defend.

During the COVID-19 crisis, protecting first responders, so they can protect us was critical.

When community partner IKEA West Chester reached out to help early on in the crisis, our request was met with immediate response, no hesitation.

Bed linen for firefighter cots and food for first responders delivered within just a few hours of asking.

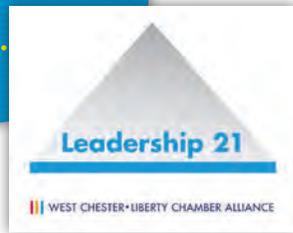
"IKEA has always stepped up for the community," said Fire Chief Rick Prinz. "The company's donation of basic items early on, gave us confidence that the community would be here for us, just like we would always be here to serve the community."

Firefighters sleep at stations during shifts and added linens allowed for more frequent changing and cleaning to fight potential transfer of the coronavirus and infections that could affect workforce. Tide Cleaners owner Ray d'Alonzo would later provide Tide pod laundry detergent to help.

Firefighters also shop for the food they prepare and eat during shifts and they were challenged early in the crisis to find food available in the stores, at the times they could shop. IKEA loaded them up with plenty of food.

When we look in the rearview mirror at this public health crisis, our community will certainly see loss and sadness. The reflection, however, might also reveal extraordinary kindness, sense of community and great heart.

Leadership 21 Recaps



Criminal Justice in our Community – Thanks for all you do!!!

Our March session for 2020 Leadership 21 was focused on the topic of Criminal Justice. We were scheduled to visit the local West Chester Police Department and The Butler County Jail. We would normally spend the day visiting special stations set up at the police department to give our group a better understanding of the responsibilities and daily lives of our police officers and elite SWAT force. Unfortunately, because of the COVID-19 interruption, we were not able to physically visit the two locations as planned. The Chamber along with our entire community is quite proud of our first response heroes and we realize that with these sudden changes in our daily lives, they are doing even more. Our Police Department is second to none and continues to provide extra safety in the community of West Chester. The Butler County Sheriff's Department is also having to go beyond the normal call of duty to support the changes in our world. Their responsibilities include not only the support of our entire county but also the extra care of those incarcerated during these difficult times.

We want to simply salute them both in this issue by saying THANK YOU to the West Chester Police Department and the Butler County Jail for all you do! We look forward to connecting with you in the future and staying in touch to help support our community-wide efforts to make our lives better. Our Chamber Alliance wishes you the best and hopes you stay safe and healthy through adversity and these very different times. We look forward to visiting with you next year with our Leadership 21 Class of 2021!



Yasmen Brown-Jones

West Chester · Liberty Chamber Alliance
Director of Membership Development
& Director of Leadership 21



Brielle Maynor

MidPointe Library System
513-785-0558
BMaynor@MidPointeLibrary.org

February Session: Education

February 20 was another memorable day for our class! We learned about the Lakota Local Schools and their work with our community's children, as well as the programs at the Miami University Regional Campuses.

We were welcomed into Union Elementary's Innovation Hub by members of the Lakota leadership team. Matt Miller, Superintendent, presented an overview of the district and its strategic plan. The Portrait of a Lakota Graduate calls for all graduates to be enrolled, enlisted, employed, or entrepreneurs. To accomplish this, Lakota strives to be Personalized, Future Ready, Fiscally Responsible, and In This Together. Instructional activities build students' skills in 6 areas.

Craig Hatfield, Senior Director of Business Operations, detailed the master facilities planning process. Jenni Logan, Treasurer/CFO, explained the financials, including the district's strong credit ratings. Leah Aguilar, Parent Outreach/Engagement Coordinator, spoke about the Lakota Outreach Diversity and Inclusion initiatives.

We then toured several classrooms, the Wonderlab, and the Culinary Center, meeting with students who have learned to produce a school play, to use audiovisual production equipment, or to cook, among other activities.

Keith Koehne, Executive Director of Curriculum and Instruction, kicked off our afternoon at Lakota West by describing how teachers use new instructional methods to personalize each student's learning. A panel of students answered questions about the Cyber Academy, Engineering, Journalism, and Theatre courses. Katie Bauer, Strategic Partnerships Coordinator, shared the district's objective of offering internship with local organizations to each of the 1300 graduating seniors.

Cathy Bishop-Clark, Associate Provost and Dean at the Miami University Regional Campuses, wrapped up our day. Parents in the class were intrigued by the Work+ program, which places Regional Campus students as part-time employees of participating local companies, who pay the students' tuition. The regional campuses are specializing: Hamilton on nursing, Voice of America on commerce, and Middletown on engineering and technology.

We ended our session knowing much more about how the young people of our community are being prepared for successful lives and careers.

Leadership 21 Application

Whom should we invoice for your participation fee?

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Address: _____

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Date: _____

**I understand and agree to the attendance policy as outlined on page three of this application.*

Final deadline receipt of applications: **Monday, June 3, 2019**

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Fax: 513-777-0188

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Ribbon Cuttings & Groundbreakings



Hampton Inn & Suites by Hilton Cincinnati Liberty Township (2/13)

7320 Tylers Place Boulevard
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Congratulations to Hampton Inn & Suites by Hilton Cincinnati Liberty Township on the grand opening celebration and ribbon cutting event. The newest property is located near the Liberty Center mall, Cabella's, Voice of America Park and I-Fly. The property features a new modern two-story interior, state-of-the-art fitness center, indoor pool, meeting space and free parking. Hampton Inn & Suites by Hilton Cincinnati Liberty Township is part of Hilton Honors®, the award-winning guest-loyalty program for Hilton's 17 distinct hotel brands. Be sure to stop in for a visit or a stay very soon!!!



Liberty EyeCare (3/9)

7580 Cox Lane
West Chester, Ohio 45069

A huge congratulations to Liberty EyeCare on the celebration and Ribbon Cutting for their new location! Now located at 7580 Cox Lane, Liberty EyeCare has been a proud provider of optometry services and vision care products in the West Chester community since 2004. Their experienced eye doctors offer comprehensive vision examinations and are trained in the diagnosis and treatment of a wide array of eye diseases, conditions, and problems.



SPENGA Cincinnati (3/26)

7996 Princeton Glendale Road, Suite 101
West Chester, Ohio 45069

Congratulations to SPENGA Cincinnati, now open in West Chester!!! We want to virtually celebrate the Ribbon Cutting Event that was scheduled for March 26th. Unlike any studio of its kind, SPENGA combines three essential elements of fitness to create what's simply known as the best workout ever. We welcome SPENGA, a community of like-minded individuals all looking to make the most out of their lives and their workouts. We look forward to planning a live event as soon as things are back to normal.

Taxley - The Taxley Academy (3/4)

9078 Union Centre Boulevard, Suite 350
West Chester, Ohio 45069

Congratulations to Taxley on celebrating their grand opening and ribbon cutting for their West Chester office. A leading Ohio-based tax resolution firm, Taxley takes pride in providing clients with excellent service and keeping the lines of communication open and honest. In addition to representing clients, Taxley has also launched The Taxley Academy, an education program that focuses on teaching aspiring professionals who are seeking careers in tax law and entrepreneurship. Taxley is excited to provide service to our community and strive to ensure that clients understand the importance of financial security and peace of mind.



Total Home Roofing (2/13)

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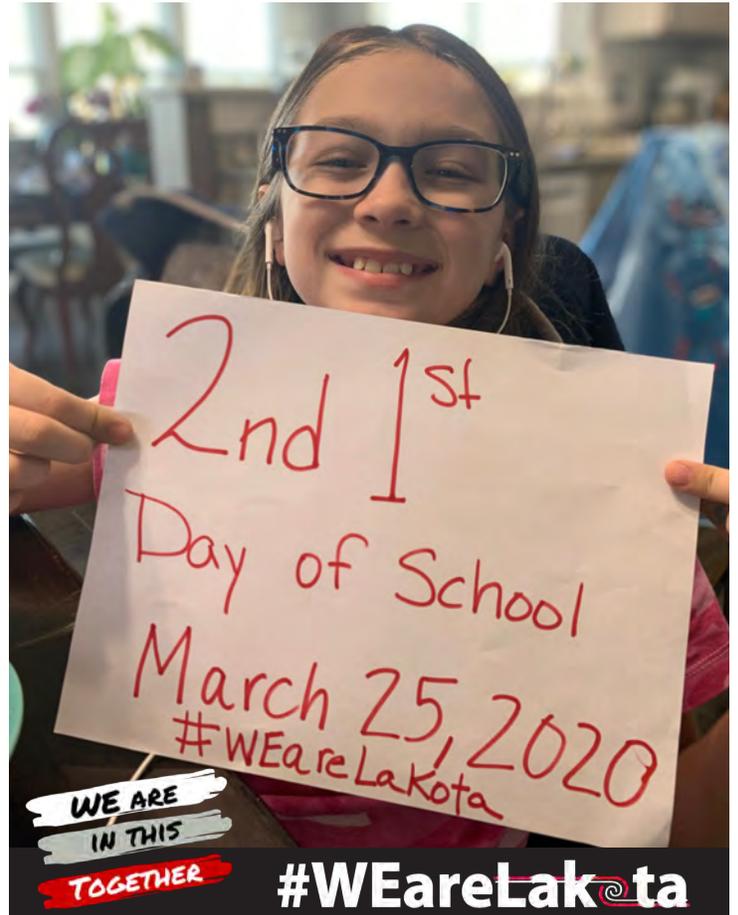
Total Home Roofing celebrated the opening of their West Chester location on February 13th. Total Home Roofing has been ranked as a Top 50 roofing contractor for the past three consecutive years by Roofing Contractor Magazine. As a preferred contractor with Owens Corning, our roofing systems are built with the industry's finest and most durable materials and we have been awarded as a Top Volume and Growth contractor. Total Home Roofing features Residential and Commercial roofing, re-roofing and roof repair services and always provides their clients with the highest quality workmanship.



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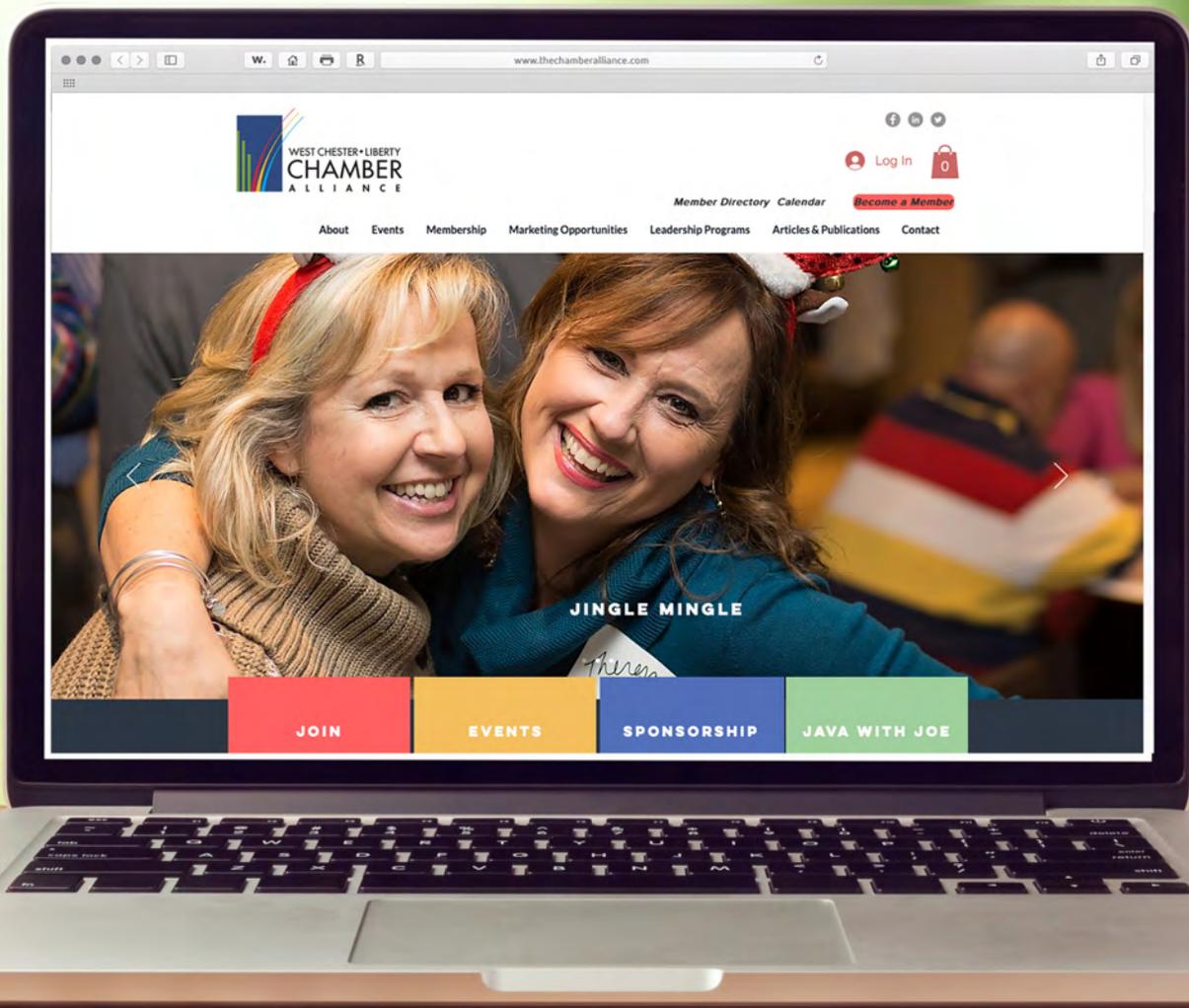
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